

THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

HORIZON 2020

**PROJECT DELIVERABLE REPORT**

**Deliverable 8.1: Strategic Communication and Dissemination Plan**



**Fruit Flies In-silico  
Prevention & Management**

**FF•IPM**

**Project Title:**

**In-silico boosted, pest prevention and off-season focused IPM against  
new and emerging fruit flies ('OFF-Season' FF-IPM)**

SFS-2018-2

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## 1 Summary

The Communication and Dissemination Plan (CDP) is the document which describes partner's methods, means and activities that will take place so the FF-IPM Project could maximize its visibility, facilitate engagement of key actors and stakeholders and disseminate the project's outcomes to the key actors and stakeholders, as well.

The CDP is a document under revision and the current is the third version of the document. The final form of the CDP is expected by M36 of the project.

The main objectives of the WP8, in which the current deliverable is created, are the dissemination of the project results at regional, national, European and international level and the establishment of the communication strategy in order to widespread the research outputs and services to broader and specific audience.

The main emphasis of the current review is placed on the online presence of the FF-IPM Project, its social media campaigns and webinars, that are designed to attract stakeholders and thus play a central role in the communication strategy working in parallel with the exploitation plan.

In the five chapters of the CDP RNDO, WP8 partner, presents the approach, the materials, the communication and dissemination events and other means for the project goals, both those completed and those planned.

